



UNIVISION
LOS ÁNGELES



**Marco Antonio
Regil and Rawvana
invites you to the:**

HEALTH
FAIR 

RESULTS





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LOS ÁNGELES



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**HEALTH
FAIR**



RESULTS



Numbers:

Attendees: **+3,500 people ***

Population: **90% Hispanic**
4% Asian
6% Caucasian



* traffic during the day

Packages with health information that were distributed:

9,254

Number of test or **FREE** screenings provided:

2,223



Cholesterol



BMI



Blood Pressure



HIV



Massages



STD's



Glucose



Thyroid



Vision



Stroke



Dental



Osteoporosis



Mammograms



Varicose Veins



Peripheral artery



Hepatitis C



Acupuncture



CPR Training

The organizations donated to the community more than: 0

\$122,155 dollars

on free screenings



* Screenings market value

Organizations who participate:

76

AGA Medicare Options
Aids Healthcare Foundation
Alignment Healthcare
Alinea Medical Group
American Cancer Society
American Heart Association Regional Faculty / LAC
+USC Medical Center
Anthem Blue Cross
Applecare Medical Group Inc
AUMT Laboratory
Axis Clinical Trials
Bikers Against Child Abuse
Bai - Antioxidant Drinks
BAYER
Blue Shield of California
Cal- Connect Insurance Services
California Cardiovascular Institute
California Telephone Access Program
Cancer Support Community Pasadena
Care 1st Health Plan
Caremore
Center for Sustainable Energy
Central City Community Health Center
Childhood Lead Poisoning - L.A. County
Clinica Monseñor Romero
Clínica Santa María
Colon Cancer Alliance
Community Outreach Service
Consulado General de México
Ventanilla de Salud
Ventanilla de Asesoría Financiera
La Curacao
Doctors for Health & Wellness Foundation
Easy Choice
Familias First
Fiesta Educativa
Forest Lawn Memorial
Foundation for Early Childhood Education
Harbage Consulting

Humana
JAR Insurance Services
JWCH
L.A. Care Health Plan
L.A. County - Office of Womans Health
L.A. County - Workforce Dev, Aging, and Community Services
LACOE Head Start
Latino Diabetes Association
LAX Dental
Liberty Dental
Los Angeles County Department of Public Social Services
Make a Wish - Greater Los Angeles
Mother's Nutritional Center
My True Health Center
NAPAFASA
National Research Institute
One Legacy / Done Vida
Opticas Devlyn
QueensCare Health Centers
Regal Medical Group
Rose Hills / Dignity Memorial
SCAN - Independence at home
Shriners for Children Medical Center
Sonogeeks
South Baylo University
Southern California Medical Center
The Wall Las Memorias
U.S. Food and Drug Administration
UNIVISION Enterprise Healthcare
UNI-Farmacia
UNIVISION Radio
UNIVISION Salud NETWORK
University of Southern California
West Coast Dental
Western Dental Orthodontics
Yes Dental

Marketing materials:




Marco Antonio Regil and Rawvana invites you to the:



SATURDAY JUNE 17TH 2017
11:00 AM TO 3:00 PM
EAST LOS ANGELES COLLEGE
1301 Avenida Cesar Chavez,
Monterey Park, CA 91754

FREE ENTRANCE

FREE HEALTH SCREENINGS

- Cholesterol
- Blood pressure
- H.I.V.
- Glucose
- Hepatitis C
- Mammograms
- Vision screenings
- Among others...




PARA PARTICIPAR Y GANAR EN LA RIFA, VISITA LOS BOOTS DE NUESTROS PATROCINADORES:

NOMBRE _____

EDAD _____

TELÉFONO _____

¿CÓMO SE ENTERÓ DE LA FERIA?

- 1 El Clasificado
- 2 Flyer o Poster
- 3 Escuela
- 4 Redes sociales
- 5 Amigos / Familiares
- 6 Otros _____



10,000 Flyers
3,000 Health rallies

Conferences:

Marco Antonio Regil &
Rawvana:



350 assistants

Workshops:



HORARIO ESCENARIO

HORA	ORGANIZACIÓN	TEMA
11:00 am - 11:25 pm	UNIVISION	
11:30 am - 12:00 pm	Blue Shield / Care 1st	Diabetes
12:05 pm - 12:20 pm	UNIVISION	
12:25 pm - 12:55 pm	University of Southern California (USC)	Bienestar y salud preventiva
1:00 pm - 1:15 pm	L.A Care	Beneficios del seguro médico de L.A. Care
1:20 pm - 1:40 pm	UNIVISION	
1:45 pm - 2:00 pm	Liberty Dental	La importancia de la higiene bucal / Cómo aprovechar los beneficios de tu seguro dental
2:05 pm - 2:20 pm	UNIVISION	
2:25 pm - 2:40 pm	Consulado General de México	Protege tu patrimonio!!
2:45 pm - 3:00 pm	UNIVISION	

Advertising:



Gallery:



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