

Lynwood Park Health Fair

Saturday, January 28th, 2018

RECAP



Attendance



+ 900

people

*traffic during the whole day.





Demographics



75%

Hispanic

25%

African American

35-55

Average age



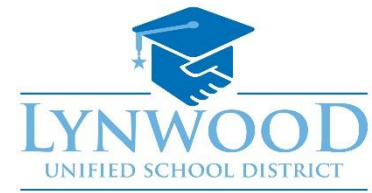


Participants



1. City of Lynwood Recreation Dept.
2. City of Lynwood Sports Association
3. Lynwood Relay for Life / ACS
4. Que Buena RADIO
5. 6. Liberty Dental
7. La Curacao
- 8.9. Martin Luther King Jr Com Hospital
10. Epilepsy Foundation
11. Upper Cervical Healthcare
- 12.13. Western Dental & Orthodontics
- 14.15.16. L.A. Care
17. Cal Connect Insurance
18. Bienestar Human Services
19. One Legacy – Donate Life
20. L.A. County - DPSS
21. SAGE Initiative Dental
22. Harbage Consulting
23. National Research Institute
24. HealthNet
25. Center for Healthcare Rights
26. Imperfect Produce
27. Aids Healthcare Foundation
28. Appicare
29. Reform Chiropractic 
30. New York Life 
31. Department of Business Oversight
32. Lynwood Unified School District
33. Comprehensive Community Health Center
34. CHECK IN BOOTH BSP
- 35.36. Blue Shield of California
37. Molina Healthcare
38. Altamed
39. Mi Casa es Puebla
40. Ventanilla de Salud





Participants



- 41. L.A County Registrar-Recorder Clerk
- 42. Clínica Médica Santa María
- 43. 44. Oscar
- 45.46. Forest Lawn
- 47. Watts Healthcare
- 48. NAPAFASA
- 49. L.A. County Childhood Lead Poisoning
- 50. Ahgaby Clinic
- 51.52 Metro PCS 
- 53. L.A County Workforce Development
Aging & Comm Services
- 54. Center for Sustainable Energy
- 55. Rose Hills
- 56. Gage Dental
- 57. Care 1st
- 58. Eisner Health
- 59. Alignment Healthcare

- 60. St. Francis Medical Center
- 61. Alinea Medical Group
- 62. L.A. County Department of Public
Social Services
- 63. Central City Community Health Center
- 64. HealthNet





Marketing & Advertising



Lynwood Unified School District:

- 28 banners in all the schools
- 15,000 flyers delivered to all the students.
- Phone calls inviting all their students (phone service)

City of Lynwood:

25,000 magazines delivered to all the Lynwood Community.

La Que Buena 105.5/94.3 FM:

Advertising a week before the event, 15 seconds every hour.

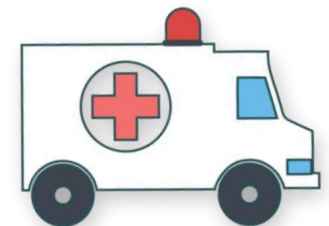
Posted on their social media facebook (2.4 Million followers) and Instagram (120,000 followers)

Consulate General of Mexico:

Posted on their social media, and press release.

Mi Casa es Puebla:

Promoted among their members (10,000) and their social media.





Gallery





The City of Lynwood and the Unified School District invites you to the:

HEALTH FAIR

Saturday, January 27th, 2018
11:00 am to 3:00 pm
Lynwood City Park
11301 Bullis Rd, Lynwood, CA 90262
FREE ENTRANCE



FREE HEALTH SCREENINGS:

Blood Pressure / HIV / Glucose / Mammograms / Vision
among others...

¡Music, raffles, giveaways and fun!

LAST WEEKEND FOR THE *Covered California*
OPEN ENROLLMENT SEASON



SRE

CONSULADO GENERAL DE
MÉXICO EN LOS ANGELES



L.A. Care

HEALTH PLAN®