



HEALTH FAIR

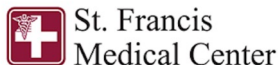


FINAL RECAP



AltaMed

Your community health network



SOME NUMBERS



+2000*
attendees

DEMOGRAPHICS



95%

Latino/Hispanic

5%

Other (African American,
Asian...)



HEALTH SCREENINGS PROVIDED:



1,340

Total screenings provided

FREE HEALTH SCREENINGS



Vision screenings



Liver Fibro Scan



Blood Pressure



Grip Strength



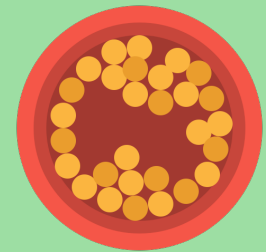
Glucose



COVID-19 Vaccines



Dental



Cholesterol

FREE HAIRCUTS

265



DIAPERS DISTRIBUTED



14,080



BOXES OF FOOD



500



KIDS WELLNESS ZONE

By:

AltaMed

Your community health network

Inflatable games



KIDS WELLNESS ZONE

By:

AltaMed

Your community health network

BINGO for seniors



KIDS WELLNESS ZONE

By:

AltaMed

Your community health network

Ceramic painting



ADVERTISING

UNIVISION Radio & TV



“El Clasificado” Magazine Add

+ FERIA DE SALUD +

Presentaciones de:
Estudiantes del Distrito
Escolar Unificado de Lynwood

ENTRADA GRATIS
Sábado 4 de Junio, 2022 | 8:00am - 1:00pm
Lynwood City Park | 11301 Bullis Rd., Lynwood, CA 90262

- VACUNAS COVID -19
- BMI
- GLUCOSA
- HIGADO GRASO
- CHEQUEOS DENTALES
- CHEQUEOS DE LA VISTA
- CHEQUEOS MÉDICOS GRATUITOS
- CORTE DE CABELLO GRATIS
- DISTRIBUCIÓN DE COMIDA
- ACTIVIDADES PARA NIÑOS
- MANUALIDADES
- PINTACARITAS

VEN A EJERCITARTE CON NOSOTROS EN EL BOOTCAMP

LUSD – Push notifications



15, 000
published magazines



ADVERTISING

Electronic billboards

+22,000

people reached



Be Social Productions

LYNWOOD HEALTH FAIR

May 22, 2022



Sign

Impressions
(Estimated)

91 Freeway 1,000' e/o Avalon Blvd. F/W
CA-06523
Carson, California

18,362

Artesia (91) Freeway, East Facing, N/L, 900'
W/O Acacia Ave., Compton
CA-17149
Compton, California

2,507

Century (105) Freeway, West Facing, S/L, 4'
E/O Long Beach Blvd., Lynwood

2,986



Eventbrite and Facebook campaign

+9,000

people reached

Lynwood Health Fair 2022
Campaign

4,976

Reached

208

Clicks

● INACTIVE

Lynwood Health Fair 2022
Campaign

9,586

Reached

424

Clicks

● INACTIVE

PRINTED MATERIALS

Personalized signalization



Branded floor decals



PARTICIPATING ORGANIZATIONS

1-City of Lynwood
2-4-Lynwood Unified School District
5-Be Social Productions
6- Tony Tirado - Bootcamp coach
7-Celebration Nation
8-St. Anne's
9-California Children's Academy
10- Valiance Clinical Research
11-Forest Lawn
12- U.S. Cadet Corp
13- Children's Institute
14- WellCare
15- Crusade Clinical Philanthropies
16- L.A. Care
17- MAOF
18-21- UNIVISION
22-34- AltaMed- Kids Wellness Zone
35-36- St Francis Medical Center
37- Thru Guidance (TBC)
38- ELAC (TBC)
39- OPTUM

40-41- Western Dental
42- Eye Max Vision Plan - Looks Brite
43-44-45 – Molina Healthcare
46- Laser Eye Center
47- Young Invincibles
48-Drew Child Development Corp
49-Martin Luther King Jr. Community Hosp
50- ViaCare Community Health Center
51- Tarjeta BOSS Revolution
52- Anthem Blue Cross
53-Primera Dental
54-HealthNet
55- Velocity Clinical Research
56- SoCal Gas
57- Liberty Dental
58- Polar Beverage



A)-St. Francis



B)-Health Net



C)-Velocity

TESTIMONIALS

"On behalf of St. Francis Medical Center we wanted to recognize the incredible job you and your team performed this past Saturday. We were happy to be invited and to participate in such an important activity within the community. We look forward to additional activities with you (Be Social Productions). Thank you for all of your assistance."

-Chris Yarnovich, MBA
Director Business Development
St Francis Medical Center

"Gracias por todo, estuvo fabuloso el evento!"

- Veronica Soto
PA-C/Sub-Investigator
Crusade Clinical Philanthropies

"This early event from 8-1pm is wonderful, the turn out was amazing and families seemed to enjoy arriving early."

-Elizabeth Villalobos
California Children's Academy

GALLERY



GALLERY



COMPLETE GALLERY



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<https://www.facebook.com/besocialproductions>

We will really appreciate it if you can help us with a review
on our FB page!!



